

THE CITY OF SAN DIEGO

## City Planning and Community Investment Department Economic Development Division

FOR IMMEDIATE RELEASE

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## **Hundreds of Jobs Available at Regional Job Fair**

Workshops Also Offered to Help Job Seekers Get Hired

SAN DIEGO – Many of the region's premier businesses will showcase hundreds of immediate job openings to San Diego's workforce at the regional **S.A.V.E./C.I.N.E.S. Job Fair 2007**, which helps put "tomorrow's leaders to work today." The annual event, the largest of its kind in the county, will be held **Thursday, May 17, from 10:00 a.m. to 3:00 p.m.** at the San Diego Concourse, Golden Hall, 202 C St. in downtown San Diego.

The City of San Diego's Economic Development Division has taken a proactive role in San Diego's employment concerns by forming a community partnership with the state's California Employment Development Department and the PennySaver to present S.A.V.E./C.I.N.E.S. Job Fair 2007 (Students Are Valuable Employees/Cities Involved Now for Everyone's Success). In its eleventh year, the Job Fair will assist the region's workforce in finding employment. Many of the job seekers attending may leave with jobs, as all employers participating in S.A.V.E./C.I.N.E.S. Job Fair 2007 will offer immediate openings.

With more than 3,500 attendees at last year's job fair, this year's event is expected to attract between 3,500 to 5,000 potential employees. The diverse employer pool expects to fill openings that range from top executive management positions, professional, technical, clerical, and entry-level opportunities. Participating employers include businesses such as Aerotek, Coca-Cola Bottling of San Diego, Federal Bureau of Investigation (F.B.I.), Harrah's Rincon Casino & Resort San Diego, Hotel del Coronado, NASSCO, Stanley Steamer, SeaWorld San Diego, Time Warner Cable, University of California San Diego, and Vons.

There will be a wide menu of services available to attendees, including opportunities to participate in three workshops, which will enable job seekers to become more successful in their careers. A Youth Corner and a Veteran's Area for targeted services will also be featured.

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Workshops featured include:

## For Employers:

9:00 a.m. **How to Hire..."IT"!-** Have you made past hiring mistakes? Maximize your profits by hiring the right person the first time. How do you identify "IT" in potential employees? Speaker: Kaaren Henderson

## For Job Seekers:

10:30 a.m. What's Personality Got to Do With "IT"! – Discover how your personality traits influence your life's choices. Speaker: Sandra Bauler

11:45 a.m. **Get Connected...Ask the Experts** – A panel of Employers will discuss what they look for in outstanding prospective employees. What are the tools they use to snare top candidates? They will share the secrets to pass the interview and get hired! Speakers: Various including: Mary Thigpen, Senior Personnel Analyst with City of Chula Vista; and Susan Zubiate, Human Resources Representative with NASSCO.

1:15 p.m. What is "IT"... that Employers Want? – Learn what "IT" is employers seek in prospective employees. What if you don't have "IT"? How do you get "IT"? Speaker: Kaaren Henderson

Applicants should bring plenty of resumes and dress professionally for interviews. Businesses that have immediate job openings and need qualified applicants may participate in **S.A.V.E./C.I.N.E.S. Job Fair 2007** by calling (760) 599-1503 or visiting http://jobfair.pennysaveryes.com/job/ to reserve space by noon, Friday, May 11, 2007.

S.A.V.E./C.I.N.E.S. Job Fair 2007 is organized in partnership with the City of San Diego's Economic Development Division, the state's California Employment Development Department, PennySaver, Ace Parking, City of Chula Vista, San Diego Workforce Partnership, American Lung Association, Comprehensive Training Systems, South County Economic Development Council, San Diego Job Corps, Otay Mesa Chamber of Commerce, S.E.R., Inc., Deaf Community Services of San Diego, Inc., California Army National Guard, Department of Veterans Affairs/VFW Ladies Auxiliary #1512, San Diego Unified School District, Gibson Promotions, and Santos Graphics. The event is sponsored by the PennySaver.